

NANOS 2025 Annual Meeting
& Year Round Partnership Opportunities

2025 PROSPECTUS

ACCESS

Gain access to neuro-ophthalmology professionals

VISIBILITY

Increase your reach

IMPACT

Make your mark



**NORTH AMERICAN
NEURO-OPHTHALMOLOGY SOCIETY**

INVITATION TO SUPPORT

Peter Quiros, MD
NANOS President

PRESIDENT'S LETTER

On behalf of the North American Neuro-Ophthalmology Society (NANOS), I invite you to join us for our 51st Annual Meeting, to be held at the JW Marriott Starr Pass Resort and Spa in Tucson, AZ from March 15-20, 2025. Our in-person conference will feature asynchronous on-demand CME content that will maximize your exposure after our live meeting is over. On-demand content will be available April 15 - September 30, 2025. I also encourage you to consider making a corporate donation to support one of NANOS's programs:

- Pilot Research Grant: improve patient outcomes through research
- NOVEL Project: provide open access Neuro-Ophthalmology virtual education in developing countries
- New 2027 Program - Resident Course: build a pipeline of new neuro-ophthalmologists to increase patient access to high-quality neuro-ophthalmic care
- Women In Neuro-ophthalmology Leadership Development Program: increase diversity in medicine through leadership development programs targeting diverse members of our community

ATTENDEE PROFILE

Our Annual Meeting is world-renowned for attracting major neuro-ophthalmology leaders to present the most advanced science to nearly 1000 physicians, fellows, residents, and others involved in neuro-ophthalmology. In addition, the on-demand content offered after the meeting, provides even higher attendee numbers and increased exposure for our strategic partners during and after the live event. Last year, we had over 900 attendees at our live meeting and more than 150 additional people viewed our on-demand content.

ANNUAL MEETING FOCUS

The NANOS Scientific Program Committee has developed a great program this year. The NANOS 51st Annual Meeting, in addition to the Frank B. Walsh sessions, will feature symposia on a variety of topics such as:

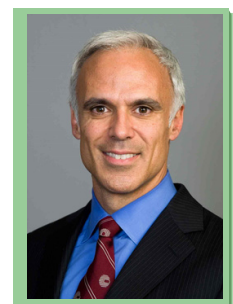
- What's New - Literature Review (with focuses on retina, stroke, cornea, and neuro-immunology)
- Delivering Neuro-Ophthalmic Care: Workforce & Pipeline, Shaping the Future of Neuro-ophthalmology
- Insight: The Science and Clinical Practice of Supporting Patients through Vision Loss; Therapy When There is No Cure
- What's New - Rapid Fire - Neuro-bowl Format
- Vestibular and Chemodervation skill sessions
- Treatments Outside the Box
- Neuro-Ophthalmology Problems from Childhood to Adulthood.

NANOS will host Poster Sessions that provide an opportunity for students, residents, and fellows-in-training to engage in neuro-ophthalmic research and be exposed to our profession. NANOS subsidizes meeting registrations for trainees as they are our future, and their presence is another opportunity for you to create a bigger social impact.

OPPORTUNITY

Detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us in Tucson, Arizona and consider supporting our high-impact programs as part of your corporate giving to make your mark!

Sincerely,
Peter Quiros, M.D.
President, North American Neuro-Ophthalmology Society



NANOS MEMBER PROFILE

ABOUT US

OUR MISSION

The North American Neuro-Ophthalmology Society (NANOS) is dedicated to achieving inclusive excellence in care of patients with neuro-ophthalmic diseases by the support and promotion of equitable education, research, and the practice of neuro-ophthalmology.

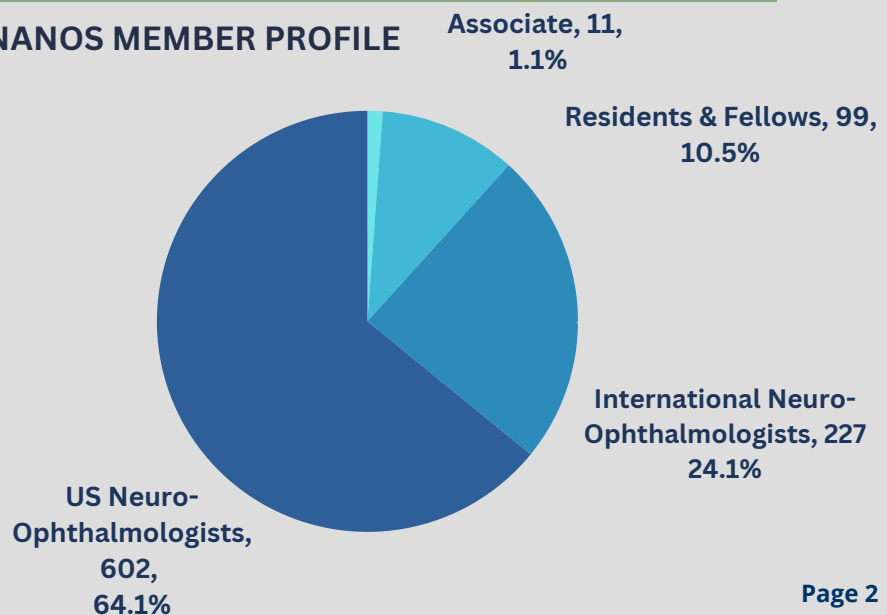
Neuro-ophthalmologists are *vision internists, neuro-imaging experts, eye movement gurus, and all-around eye brainiacs.* We diagnose and treat disorders such as *thyroid eye disease, multiple sclerosis, neuromyelitis optica, migraine, myasthenia gravis, idiopathic intracranial hypertension, ocular imaging, giant cell arteritis and much more.*

WHAT WE DO

Neuro-ophthalmologists typically evaluate and treat patients with numerous ophthalmologic and neurologic disorders. The NANOS Annual Meeting attracts specialists with cross-expertise in glaucoma, retina, oculoplastics, pediatrics, stroke, multiple sclerosis, headaches, neuroradiology, and neurosurgery.

WE ARE DEDICATED TO NEURO-OPHTHALMIC EDUCATION, RESEARCH, AND PATIENT CARE.

NANOS MEMBER PROFILE

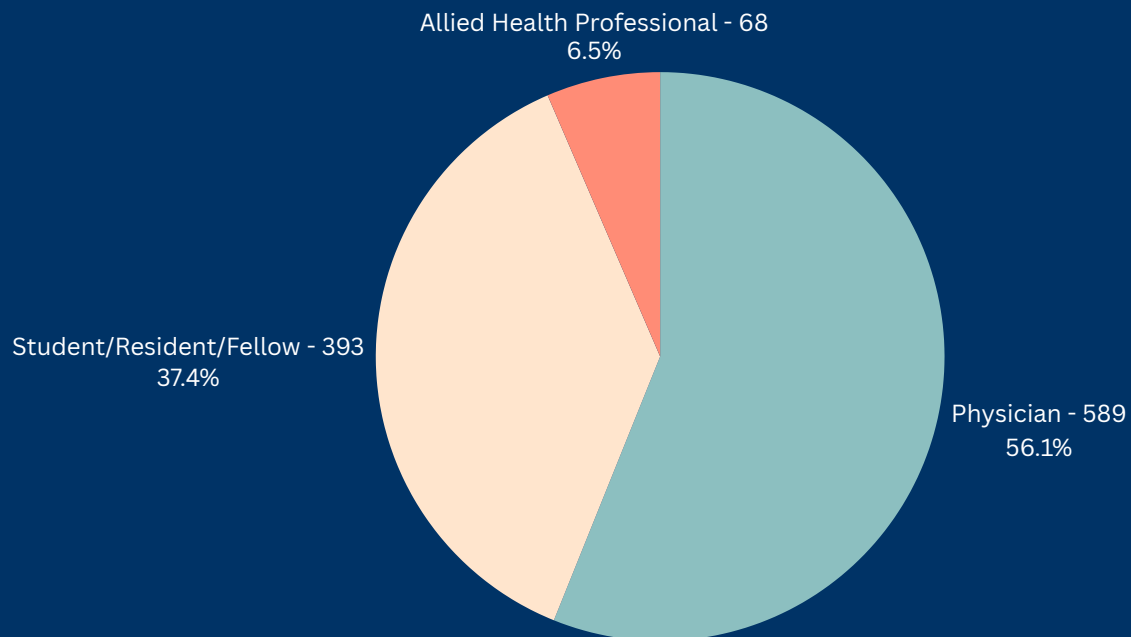


ATTENDEE PROFILE



The NANOS Annual Meeting is the premier meeting for cutting-edge innovation and advances in Neuro-Ophthalmology. Our meeting provides a forum for everyone to come together from across the globe to share expertise and advance the field of Neuro-Ophthalmology through case discussions, didactic sessions, and networking opportunities.

2024 Meeting Attendance



PROGRAM AT A GLANCE*

TIMES LISTED IN MST

Saturday, March 15, 2025

8:00 am – 12:00 pm	NANOS Board of Directors Meeting
1:00 pm – 7:30 pm	Registration/Help Desk
2:30 pm – 3:45 pm	A Taste of Neuro-Ophthalmology: Cases with Experts (trainees only)
4:00 pm – 5:00 pm	Neuro-Radiology Symposium [1.0 CME]
5:00 pm – 6:00 pm	Walsh Practice & Orientation
6:00 pm – 9:00 pm	Welcome Reception and Awards

Sunday, March 16, 2025

6:30 am – 7:30 am	Breakfast with Exhibitors
6:30 am – 7:30 am	YONO Breakfast with the Experts
6:30 am – 7:30 am	Breakfast with WIN
6:30 am – 7:30 am	Breakfast with IRC
6:30 am – 7:30 am	JNO Editorial Board Meeting
6:30 am – 7:30 am	Descriptive Posters (preview of session 1, no standby)
6:30 am – 6:00 pm	Registration/Help Desk
6:30 am – 5:00 pm	Exhibit Hours
7:30 am – 9:30 am	Frank B. Walsh I [2.0 CME]
9:30 am – 10:00 am	Morning Coffee Break with Exhibitors
10:00 am – 12:00 pm	Frank B. Walsh II [2.0 CME]
12:00 pm – 12:30 pm	Business Meeting & JNO Update (all invited)
12:45 pm – 1:45 pm	Fellowship Directors Committee Meeting
12:30 pm – 1:30 pm	Lunch (Grab & Go) Provided by NANOS
12:45 pm – 2:45 pm	Descriptive Posters: Meet the Author
2:30 pm – 3:00 pm	Afternoon Coffee Break with Exhibitors
3:00 pm – 5:00 pm	Frank B. Walsh III [2.0 CME]
5:15 pm – 5:45 pm	Walsh Committee Meeting
5:45 pm – 6:45 pm	Members-in-Training Reception (trainees & educators only)
6:45 pm – 7:45 pm	CME or Non- CME Industry Sponsored Dinner Symposium

Monday, March 17, 2025

6:00 am – 6:45 am	Yoga with the President
6:30 am – 7:30 am	Breakfast with Exhibitors
6:30 am – 7:30 am	YONO Breakfast with the Experts
6:30 am – 7:30 am	Breakfast with WIN
6:30 am – 7:30 am	Breakfast with IRC
6:30 am – 7:15 am	NOVEL/Editorial Board/Curriculum Committee Meeting
6:30 am – 7:30 am	Descriptive Posters
6:45 am – 7:30 pm	Registration/Help Desk
6:30 am – 7:30 pm	Exhibit Hours
7:30 am – 9:30 am	What's New - Literature Review [2.0 CME]
9:30 am – 10:00 am	Morning Coffee Break with Exhibitors
10:00 am – 12:00 pm	Scientific Platforms I [2.0 CME]
12:00 pm – 1:00 pm	Lunch on Your Own
12:00 pm – 1:00 pm	CME or Non- CME Industry Sponsored Lunch Symposium I
12:20 pm – 1:00 pm	CME or Non- CME Industry Sponsored Lunch Symposium II

Exhibit Hours

All exhibitors will be in the foyer area.

Exhibit Hours*:

Saturday, March 15, 2025

- 1:00 pm – 4:00 pm – Set Up**

Sunday, March 16, 2025

- 6:30 am – 5:00 pm

Monday, March 17, 2025

- 6:30 am – 7:30 pm

Tuesday, March 18, 2025

- 7:00 am – 3:45 pm

Wednesday, March 19, 2025

- 7:00 am – 12:30 pm
- 12:30 pm – 4:00 pm – Breakdown

*Subject to change. NANOS reserves the right to make time adjustments

**Due to the NANOS Welcome Reception scheduled in this space at 6:00 PM, setup is not permitted between 4:00 PM and 9:00 PM. Please ensure your materials are fully set up by 4:00 PM. Please note that you are responsible for securing your valuable materials.

POSTER HIGHLIGHTS

- THYROID EYE DISEASE
- NMOSD
- MYASTHENIA GRAVIS
- IIH
- TELE-NEURO-OPHTHALMOLOGY
- TBI
- INFECTIOUS DISEASES
- AI
- DIPLOPIA
- EFFERENT DISORDERS
- LEMS

PROGRAM AT A GLANCE*

ALL TIMES LISTED IN MST

Monday, March 17, 2025 (cont.)

1:00 pm – 2:30 pm	Optional Symposium: The Cerebellum in Neuro-Ophthalmology [1.5 CME]
1:00 pm – 2:30 pm	Optional Symposium: Difficult Strabismus and the Neuro-Ophthalmologist [1.5 CME]
2:30 pm – 3:00 pm	Afternoon Coffee Break with Exhibitors
3:00 pm – 5:00 pm	Scientific Platforms II [2.0 CME]
5:00 pm – 7:00 pm	Analytical Studies Posters Reception
7:00 pm – 8:00 pm	CME or Non- CME Industry Sponsored Dinner Symposium

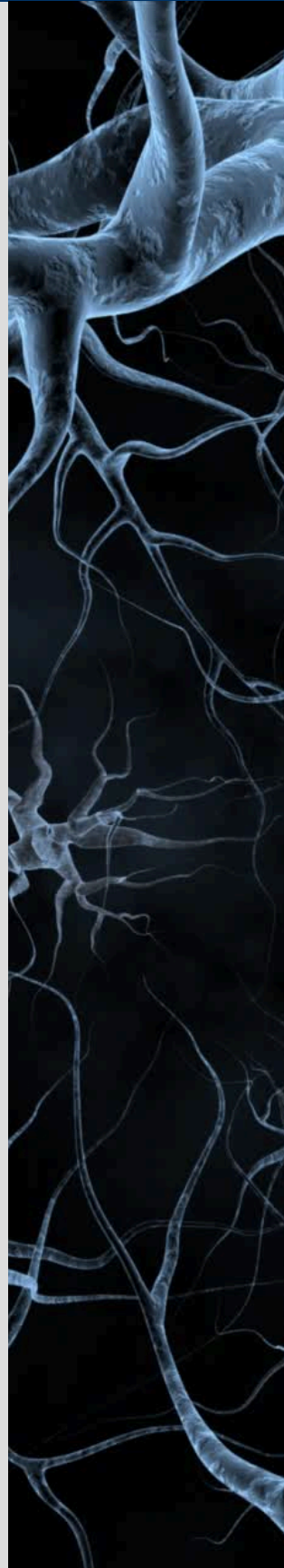
Tuesday, March 18, 2025

6:30 am – 7:30 am	Fun Run/Walk
7:00 am – 8:00 am	Breakfast with Exhibitors
7:00 am – 8:00 am	YONO Breakfast with the Experts
7:00 am – 8:00 am	Breakfast with WIN
7:00 am – 8:00 am	Research Committee Meeting
7:00 am – 8:00 am	Analytical Posters
7:00 am – 7:00 pm	Registration/Help Desk
7:00 am – 7:00 pm	Exhibit Hours
8:00 am – 10:00 am	Delivering Neuro-Ophthalmic Care: Workforce & Pipeline [2.0 CME]
10:00 am – 10:05 am	NOVEL Update
10:00 am – 10:30 am	Morning Coffee Break with Exhibitors
10:30 am – 12:30 pm	Scientific Platforms III [2.0 CME]
12:30 pm – 1:30 pm	Lunch on Your Own
12:30 pm – 1:30 pm	CME or Non- CME Industry Sponsored Lunch Symposium I
12:35 pm – 1:30 pm	CME or Non- CME Industry Sponsored Lunch Symposium II
1:30 pm – 3:00 pm	Optional Symposium: How to implement a non-mydratiac camera in general emergency rooms [1.5 CME]
1:35 pm – 3:05 pm	Optional Symposium: Teaching does not equal learning/how to become a master educator [1.5 CME]
3:00 pm – 3:30 pm	Afternoon Coffee Break with Exhibitors
3:30 pm – 5:30 pm	Shaping the Future of Neuro-Ophthalmology [2.0 CME]
5:30 pm – 6:30 pm	Networking Reception
6:30 pm – 7:30 pm	Abstract Committee Meeting
6:15 pm – 7:15 pm	CME or Non- CME Industry Sponsored Dinner Symposium

Wednesday, March 19, 2025

6:00 am – 6:45 am	Yoga with the President
7:00 am – 8:00 am	Breakfast with Exhibitors
7:00 am – 8:00 am	OMIC Risk Management Symposium
7:00 am – 8:00 am	DEI Committee Meeting
7:00 am – 8:00 am	International Relations Committee Meeting
7:00 am – 8:00 am	Analytical Posters
7:00 am – 5:00 pm	Registration/Help Desk
7:00 am – 12:30 pm	Exhibit Hours
8:00 am – 10:00 am	Insight: The Science and Clinical Practice of Supporting Patients Through Vision Loss; Therapy When There Is No Cure [2.0 CME]
10:00 am – 10:30 am	Morning Coffee Break with Exhibitors
10:30 am – 12:00 pm	What's New - Rapid Fire - Neuro-Bowl Format [1.5 CME]
12:00 pm – 12:30 pm	Jacobson Lecture [0.5 CME]
12:30 pm – 1:30 pm	Optic Disc Drusen Study (ODDS) Consortium Meeting

*SUBJECT TO CHANGE. NANOS RESERVES THE RIGHT TO MAKE TIME ADJUSTMENTS



PROGRAM AT A GLANCE*

ALL TIMES LISTED IN MST

Wednesday, March 19, 2025 (cont.)

12:30 pm - 1:30 pm	Lunch on Your Own
12:30 pm - 1:30 pm	CME or Non- CME Industry Sponsored Lunch Symposium I
12:30 pm - 1:30 pm	CME or Non- CME Industry Sponsored Lunch Symposium II
1:30 pm - 3:00 pm	Skills session: Neuro-Otology Meets Neuro-Ophthalmology [1.5 CME]
1:30 pm - 3:00 pm	Skills Session: Chemodenervation Meets Neuro-Ophthalmology [1.5 CME]
3:15 pm - 4:45 pm	Skills Session: Neuro-Otology Meets Neuro-Ophthalmology [1.5 CME]
3:15 pm - 4:45 pm	Skills Session: Chemodenervation Meets Neuro-Ophthalmology [1.5 CME]
5:00 pm - 6:00 pm	Consortium of Pediatric Neuro-Ophthalmologists (CPNO) Meeting
6:30 pm - 10:00 pm	Banquet
10:00 pm - 12:00 am	DJ Dance Party

Thursday, March 20, 2025

7:00 am - 8:00 am	Breakfast
7:00 am - 1:00 pm	Registration/Help Desk
8:00 am - 10:00 am	Treatments Outside the Box [2.0 CME]
10:00 am - 10:30 am	Morning Coffee Break
10:30 am - 12:30 pm	Neuro-Ophthalmology Problems from Childhood to Adulthood [2.0 CME]

Registration/Help Desk Hours

Saturday, March 15:	1:00 pm - 7:30 pm
Sunday, March 16:	6:30 am - 6:00 pm
Monday - March 17:	6:30 am - 7:30 pm
Tuesday - March 18:	7:00 am - 7:00 pm
Wednesday - March 19:	7:00 am - 5:00 pm
Thursday - March 20:	7:00 am - 1:00 pm

On Demand Content

All meeting content will be available for on-demand viewing from April 15, 2025, until September 30, 2025.



BENEFITS OF SUPPORTING NANOS



01

VISIBILITY

Amplify your brand and stay top of mind among neuro-ophthalmology professionals

02

LEADERSHIP

Establish yourself as a thought leader to the NANOS membership and beyond

03

IMPACT

Provide NANOS members with your unique expertise and solutions

NANOS 2025 A LA CARTE SPONSORSHIP

Select which sponsorship opportunities you would like from the Sponsorship Options on the following pages and the cumulative total will determine your overall sponsorship level.

Sponsorship Benefits	Platinum \$65,000+	Gold \$38,000+	Silver \$20,000+	Bronze \$12,000+
Complimentary Meeting Registration (access to all social events)	5	4	3	2
Recognition in Meeting Marketing Materials (print, online, & onsite)	Logo	Logo	Logo	Logo
Inclusion on Exhibitor Passport	x	x	x	x
Advertisement in Printed Program	Full Page	Full Page	Half Page	
Opportunity to Provide Promotional Items in the Registration Area	x	x		
Promotional Postcard or Sign at the Registration or meeting space*	x			

* All marketing materials are subject to NANOS approval.

EXCLUSIVE A LA CARTE OPPORTUNITIES FOR SPONSORS (MEETING ESSENTIALS)

Platinum Opportunities

(can also purchase Gold, Silver, & Bronze Opportunities)

Meeting Wi-Fi - Get more exposure for your brand by sponsoring Wi-Fi for all meeting attendees. Your brand name will be used as the Wi-Fi password. Comes with onsite, online, and program recognition. - \$12,000

Gold Opportunities

(can also purchase Silver & Bronze Opportunities)

Mobile App Sponsorship - An exclusive opportunity for sponsoring our mobile app technology. Comes with onsite, online and program recognition. - \$10,000

Meeting Room* - An opportunity to host individual meetings with clients or hold company meetings. Meetings with attendees cannot be held concurrently with the NANOS programming. See page 16 for more information. - \$10,500

Name Badge Lanyard Sponsorship - An exceptional branding opportunity to increase brand awareness among conference participants. - \$11,000

Silver Opportunities

(can also purchase Bronze Opportunities)

Meeting Totes Sponsorship - Each meeting participant will receive a tote at registration, offering excellent branding opportunities both during and after the event. Totes are provided by the supporter and the design must be approved by NANOS. - \$6,500

Branded Hotel Keys - Every attendee will need a key to access their room, offering an excellent opportunity to boost your brand's visibility throughout the event. - \$10,000

Room Drop Duo (Physical & Virtual) - Have the hotel drop off a flyer under the guests' doors and send them an email with your branding. - \$10,000

Bronze Opportunities

NEW Drink Ticket Sponsorship - Each reception will include a drink ticket attached to the name badge. Feature your company or organization's name on the ticket for added visibility. - \$6,000

Room Drop (Physical)* - Have the hotel drop off a promotional flyer of your choosing. - \$6,000

Room Drop (Virtual)* - Purchase an email that the hotel will send to the list of registered guests. - \$6,000

A LA CARTE EDUCATIONAL OPPORTUNITIES

Available Slots*

Exclusive CME or non-CME Dinner Symposium, 3 slots available (Sunday, Monday, or Tuesday). 60 minutes - \$59,000

Exclusive CME or non-CME Lunch Symposium, 3 slots available, (Monday, Tuesday, or Wednesday). 60 minutes - \$59,000

CME or non-CME Dinner Symposium, 6 slots available (Sunday, Monday, or Tuesday). 60 minutes - \$39,000

CME or non-CME Lunch Symposium, 6 slots available (Monday, Tuesday, or Wednesday). 60 minutes - \$39,000

CME or non-CME Breakfast Symposium, 5 slots available (Sunday, Monday, Tuesday, Wednesday, or Thursday). 60 minutes - \$30,000

Industry-Sponsored Breakfast Symposium, 4 slots available (Sunday, Monday, Wednesday, or Thursday). 30 minutes - \$25,000

Breakfast Focus Group/Advisory Board, 30 minutes (capacity for 10-15 people) (Sunday, Monday, Wednesday, or Thursday) 4 slots available - \$15,000

Breakfast Focus Group/Advisory Board, 60 minutes (capacity for 10-15 people) (Sunday, Monday, Wednesday, Thursday) 4 slots - \$18,000

Rapid-Fire Talks (20 minutes) for breakfast/lunch/dinner (capacity for 60 people) (3 talks/hour) - \$20,000

Enduring Program of your In-Person Symposium (hosted on the NANOS on-demand platform for the duration of the on-demand event; the recording is provided by the event organizer) - \$15,000

Assignments are made on first come first served basis with priority given to 60 minute programs. If interested, please indicate your first and second preferred choice. Program development requirements, AV setup, and other important information can be found on pages 15 and 16.

* Food and beverage are the responsibility of the sponsor.

** Subject to availability and NANOS approval; priority is given to top sponsors. Assignments are made on first come first served basis. If interested, please indicate your first and second preferred choice. Please connect with the NANOS Executive Office prior to purchasing.

YEAR ROUND PROMOTIONAL OPPORTUNITIES (MARKETING PACKAGES*)

NEW! BASIC Marketing Collaboration Package - \$6,000

- 1 (one) Mention in the NANOS monthly newsletter or a posting on our website for the duration of the program (other meeting of interest)
- 1 (one) Designated Post on NANOS Social Media platforms (Facebook and X)

NEW! BASIC Plus Marketing Collaboration Package - \$10,500

- 1 (one) Designated e-blast
- 1 (one) Designated Post on NANOS Social Media platforms (Facebook and X)

NEW! Premium Marketing Collaboration Package - \$12,500

- 1 (one) Designated e-blast
- 1 (one) Mention in the NANOS monthly newsletter or a posting on our website for the duration of the program (other meeting of interest)
- 1 (one) Designated Post on NANOS Social Media platforms (Facebook and X)

NEW! Pro Marketing Collaboration Package - \$15,000

- 1 (one) Designated e-blast
- 1 (one) Follow-up e-blast to all unopened recipients within 5 business days
- 1 (one) Mention in the NANOS monthly newsletter or a posting on our website for the duration of the program (other meeting of interest)
- 1 (one) Designated Posts on NANOS Social Media platforms (Facebook and X)
 - Providing email viewership and interaction statistics

Promotional e-blast (limited inventory, available for top sponsors only upon NANOS approval) - **\$7,000**

- 1 (one) e-blast

Please refer to our guidelines for deliverables on page 15 and 16.

**Should be purchased as part of the meeting sponsorship offering; content should be focused on patient care, neuro-ophthalmic education, or research findings*

A LA CARTE NETWORKING OPPORTUNITIES*

NEW! Fun Run & Walk Sponsorship (1 available, bottle or hat sponsorship) - Have your branding on a bottle or hat at the first NANOS Fun Run on Tuesday morning. Swag items are provided by the supporter and the design must be approved by NANOS. - \$7,500

NEW! Fun Run & Walk Sponsorship (5 available) - Make yourself visible with recognition at the start and finish line and your company name/logo on each racer's bib. - \$7,500

Welcome Reception - Help NANOS kick off our Annual Meeting by sponsoring our Welcome Reception. Includes branding and recognition at the event, as well as napkins with sponsor logo at the reception. - \$27,000 (Co-sponsorship starts at \$9,000 - 3 available)

Banquet Dinner - Leave your mark by sponsoring one of the highlights of our meeting - the Banquet Dinner. Comes with onsite, online, and program recognition. - \$27,000 (Co-sponsorship starts at \$9,000 - 3 available)

NEW! WIN, YONO, and IRC Happy Hour Sponsorship - Sponsor NANOS new Networking reception for the WIN, YONO, International Relations Communities and increase your visibility. - \$20,000 (Co-sponsorship starts at \$5,000 - 4 available)

Member-In-Training Reception - Help us build a pipeline of new neuro-ophthalmologists by supporting our reception for trainees. Comes with onsite, online, and program recognition. - \$15,000

Coffee Break Sponsorship/day (Sunday, Monday, Tuesday, Wednesday, Thursday - 8 available) - Coffee is essential for meeting success! Sponsor receives onsite, online, and program recognition. - \$4,000 for 1 break/\$6,800 for 2 breaks

Walsh Lunch Sponsorship - Support lunch during the Frank B. Walsh Meeting, one of the highlights of our meeting. Comes with onsite, online and program recognition. - \$10,500

Poster Reception Sponsorship - A unique chance to sponsor NANOS scientific Poster Reception that promotes neuro-ophthalmology research and excellence in patient care. Comes with onsite, online and program recognition. - \$15,750

Wellness & Yoga Sponsorship - Our morning yoga sessions support mental and psychical wellbeing. Includes onsite, online and program recognition. - \$7,500

Social Media Wall Sponsorship - Be recognized for sponsoring the NANOS Social Media corner. - \$10,000

NEW! Promotional LED Wall Sponsorship/day (Sunday, Monday, Tuesday, Wednesday). This eye-catching display will ensure your message reaches every attendee, offering dynamic, real-time promotion in a prime location. - \$3,500/day

For additional promotional opportunities (such as signage or floor stickers), please contact the NANOS Executive Office at meetings@nanosweb.org.

*Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.

OTHER A LA CARTE BRANDING AND MARKETING OPPORTUNITIES*

Postcard - Bring your promotional postcards/flyers and place them at the reception table. Great visibility is guaranteed. Priority is given to top supporters. - \$5,500

Advertisement in Printed Program for Exhibiting Companies - Purchase an ad in our printed program, provided to all participants. - \$1,700 for Full Page - \$850 for Half Page

Advertisement in Printed Program for Non-Exhibiting Companies - Purchase an ad in our printed program, provided to all participants. - \$3,500 for Full Page - \$2,000 for Half Page

Social Media Recognition - Increase your visibility by being featured as an exhibitor or top supporter on NANOS social media accounts. - \$1,000

Mobile App or On-Demand Platform Rotating Banner (3 available) - Enhance your presence among the meeting attendees by connecting your advertisement to the NANOS Mobile App or/and On-Demand Platform. - \$1,500

NEW! Bingo Card Sponsorship - Feature your branding on the Exhibitor Bingo Card, where attendees can have exhibitor representatives sign off for a chance to enter a prize drawing. - \$500

NANOS YEAR-ROUND SUPPORT

NANOS Research, Educational and DEI Programs

Please consider making a corporate donation to NANOS to support our educational, research and DEI programs. Talk to us about how our programs can help you meet the goals of your corporate social responsibility programs. NANOS is a 501(c)(3) not-for-profit organization and contributions are deductible to the extent allowed by law. Additionally, your unrestricted educational grant helps NANOS achieve our mission of excellence in care of patients with neuro-ophthalmic diseases.

Contact Jonah Coronis at jonah@nanosweb.org for more information.

Neuro-Ophthalmology Virtual Education Library (NOVEL) - Support our discipline-specific, open access repository of digital materials (images, video, lectures, articles and animations), used for educational and research purposes by health care professionals, educators, patients, and students. For more information, visit <https://novel.utah.edu/>. Suggested Donation Amount - \$40,000

Pilot Research Grant Support - Help NANOS stimulate investigator-initiated research programs in Neuro-Ophthalmology by supporting our Pilot Research Grant program- a one-year, non-renewable source of funding. To learn more, visit <https://www.nanosweb.org/PilotResearchGrant>. Suggested Donation Amount - \$25,000

Dr. Ivy Dreizin Leadership Development Grant - NANOS recognizes the need to create pipeline of leaders from diverse members of our Society and provide them with tools and education on how to be successful. Make your mark by supporting Dr. Ivy Dreizin Leadership Development Grant. For more information, visit <https://www.nanosweb.org/leadershipaward>. Suggested Donation Amount - \$10,000

Unknown Patients for Residents in Ophthalmology or Neurology Training (UPFRONT) is a NANOS/JNO joint project aimed at piquing the interest of medical students, as well as ophthalmology and neurology residents before they have made final career plans. For more on this program, visit <https://www.nanosweb.org/UPFRONTCases>. Suggested Donation Amount - \$10,000

Abstract Awards Support - Help NANOS stimulate research in neuro-ophthalmology by supporting our abstract awards program for fellows, residents and medical students. NANOS receives more than 350 abstracts annually for our annual meeting featuring cutting edge research in TED, NMOSD, IIH, MOGAD, MS, Myasthenia Gravis, Ocular Imaging, and other neuro-ophthalmic topics. Our abstract committee carefully reviews all submissions and selects award recipients based on the scientific originality, scientific merit, and relevance. Suggested Donation Amount - \$20,000

Be the first to support! New Resident's Course - To address the shortage of Neuro-Ophthalmologists in the United States, we are organizing a special one-and-a-half-day meeting alongside the NANOS 2027 Annual Meeting. This program is designed for ophthalmology and neurology residents from the U.S. and Canada who have expressed a strong interest in pursuing Neuro-Ophthalmology as a career. Suggested Donation Amount - \$50,000

Symposium and Marketing Materials Development

SYMPOSIUM AND PROGRAM DEVELOPMENT REQUIREMENTS

NANOS leadership strongly encourages you to meet with them prior to beginning your program development to discuss & suggest topics that may be of interest to our members. The NANOS Board of Directors has final approval of your content and will approve all promotional messages, items, content, etc. to ensure that separation from the CME program is evident and attendees know NANOS in no way endorses, sponsors, plans or controls the event, and that the content is appropriate.

- Symposia cannot conflict with the NANOS official meeting program.
- If a CME symposium is offered, the Program Organizer is responsible for accreditation, tracking and distribution of CME certificates.

We ask that all content is submitted to meetings@nanosweb.org by **January 23, 2025**. Programs submitted after **January 23, 2025** will not be included in the conference materials.

Information required for industry symposia and programs may include, but are not limited to:

- Sponsoring organization and contact information
- Program outline including proposed topics and talk titles
- Names and affiliations of the speakers/moderators. NANOS encourages diversity in speaker panels.
- Names and affiliations of alternative speakers/moderators
- A brief summary of the session.

Cause for revision requests or rejections include:

- Information is not relevant to the interests of NANOS attendees
- The mission statement, purpose, or function of the organization's event is not in alignment with NANOS's mission
- If it is in competition with NANOS products or initiatives.

SYMPOSIA AV EQUIPMENT AND FOOD & BEVERAGE ARRANGEMENT

NANOS will provide basic audio-visual equipment in the symposium room. All session rooms are equipped with an AV tech, screen, projector, audience Q&A, and a slide advance remote. Any additional enhancements can be arranged by the program organizer at their own expense, provided they don't interfere with our AV setup and approved by the NANOS AV team. Food & beverage arrangements are the responsibility of the sponsor and should be made directly with the hotel. Sponsors are encouraged to work with the NANOS Executive Office to ensure their food arrangements are in line with the anticipated attendee numbers.

MARKETING MATERIALS DEVELOPMENT

All marketing materials need to be pre-approved by NANOS prior to posting on the website, e-mailing or mailing. Content must align with the NANOS mission and be focused on patient care, neuro-ophthalmic education, or research findings.

SYMPOSIA E-BLAST/BROADCAST EMAIL

The content of the e-blast must be sent to the NANOS Executive Office. This must be submitted in html format together with all images and disclaimers contained in the email. The content of the e-blast will need to be reviewed and approved by NANOS. Please note that the HTML should be under 64,000 characters in length and that information sent from our email campaign manager may appear slightly different once distributed. The e-mail will be sent to conference registrants who opted in for receiving this type of communication.

PROMOTIONAL POSTCARDS

The creative of the promotional postcard must be submitted to the NANOS Executive Office for review and approval. Upon approval by the NANOS Board of Directors, the postcards should be mailed directly to the hotel or can be dropped at the NANOS registration desk on Saturday afternoon. Suggested postcard dimensions are up to 5"x7".

Symposium and Marketing Materials Development

MARKETING MATERIALS DEVELOPMENT (CONT.)

PRINT ADVERTISEMENT

Sponsors must send their print advertisement in PDF Format (high-resolution only) to the NANOS Executive Office by **January 23, 2025**. Advertisement Dimensions:

- 1/2 page horizontal dimensions: 8.75" x 5.625" (includes 1/8" bleed)
- 1/2 page vertical dimensions: 4.75" x 11.25" (includes 1/8" bleed)
- Full page dimensions: 8.75" x 11.25" (includes 1/8" bleed)

MENTION IN THE NEWSLETTER OR POSTING ON WEBSITE

Content for the mention in the Newsletter or Other Meeting of Interest page on the NANOS website should be 3-5 lines and include event name, date, and location. [Click here](#) to view our past newsletters and [click here](#) to view the Other Meetings of Interest page for reference.

SOCIAL MEDIA POST

The content of your Social Media post must be submitted to meetings@nanosweb.org by **January 23th, 2025**. Content specifications and dimensions:

- **X** (known as Twitter) **posts** should not exceed 280 characters including the hashtag of our meeting #NANOS2025.
- **Facebook posts** should include the hashtag of our meeting #NANOS2025.

MOBILE APP & ON-DEMAND PLATFORM SPONSORSHIP OPPORTUNITIES

The graphic of your Mobile App & On-Demand Platform advertisement and preferred hyperlink for *clickable options* must be submitted to meetings@nanosweb.org by **January 23, 2025**.

Advertisement Options:

- **Custom mobile-app and on-demand advertising** is available upon request.

Please contact meetings@nanosweb.org for additional details.

INDIVIDUAL MEETING ROOMS*

An individual meeting room is located within walking distance of the general session room and/or exhibit space. This meeting room is typically set boardroom style (if you prefer an alternate set-up, please contact the NANOS Executive Office). Sponsors receive access to their assigned room from Sunday-Wednesday. Sponsors may pick up their individual meeting room key(s) at the registration desk on Sunday morning. NANOS will accommodate requests to the extent we can, but cannot guarantee you will be assigned to a specific room or not placed near a competitor. Individual meeting rooms assignment will be made one month prior to the event.

**Availability is limited. Check with the NANOS Executive Office prior to purchasing.*

AV EQUIPMENT FOR INDIVIDUAL MEETING ROOM

Individual Meeting Room Sponsors are permitted to purchase basic AV equipment (projector/screen package) for their individual meeting rooms. Please contact meetings@nanosweb.org for more information.

CATERING FOR INDIVIDUAL MEETING ROOM

If you wish to purchase catering in your assigned individual meeting room or prior to your sponsored symposia, please contact the hotel directly.

ADVERTISING WITH THE JOURNAL OF NEURO-OPHTHALMOLOGY NANOS JOURNAL

VISIBILITY & IMPACT

Journal of
Neuro-Ophthalmology

The Official Journal of the North American Neuro-Ophthalmology Society

Increase your exposure and amplify your brand among the neuro-ophthalmology scientific community by advertising with the NANOS Journal, Journal of Neuro-Ophthalmology (JNO).

Here is a link to the online media kit: [Media Kit - Journal of Neuro-Ophthalmology | Lippincott Audience Solutions | Wolters Kluwer](#)

Please contact our journal directly for additional information on how to purchase ad space in our journal and digital advertising offerings here:
[https://www.wolterskluwer.com/en/solutions/lippincott-hcp-access/media\[1\]kits/journal-of-neuro-ophthalmology](https://www.wolterskluwer.com/en/solutions/lippincott-hcp-access/media[1]kits/journal-of-neuro-ophthalmology).

**Subject to availability and NANOS approval.*

EXHIBIT

OPPORTUNITIES

IMPORTANT DATES & TIMES ALL TIMES LISTED IN MST

Exhibit Hours*:

Set Up: Saturday, March 15**

- 1:00 pm – 4:00 pm

Sunday, March 16

- 6:30 am – 5:00 pm

Monday, March 17

- 6:45 am – 7:30 pm

Tuesday, March 18

- 7:00 am – 3:45 pm

Wednesday, March 19

- 7:00 am – 12:30 pm

Breakdown: Wednesday, March 19

- 12:30 pm – 4:00 pm

*Subject to change. NANOS reserves the right to make time adjustments

**Due to the NANOS Welcome Reception in this space at 6:00 pm, no set up is allowed from 4:00 pm – 9:00 pm. Please make sure your materials are set up by this time. Please note that you are responsible for securing your valuable materials.

BENEFITS OF EXHIBITING WITH NANOS

VISIBILITY

Increased visibility at the NANOS 2025 annual meeting with on-demand viewing that offers a variety of touch points via print and digital marketing.

EXPOSURE

Increased marketing exposure, since the conference content will be available on-demand. Marketing will reach all NANOS members, not just those registered for the conference. Registration numbers are also expected to climb, since registrants will have the flexibility to complete their CME during the live event or in the on-demand platform.

EXHIBIT SPACE

An excellent opportunity to exhibit at the NANOS 2025 Annual Meeting. Connect with even more neuro-ophthalmology professionals and make your mark.

Early Bird Standard Space Pricing: \$3,750 **Regular Standard Space Pricing: \$4,750**

Early Bird Premium Space Pricing: \$4,450* **Regular Premium Space Pricing: \$5,450***

- ***Premium Exhibit Space** includes a prime table location in the foyer space/near the coffee areas.
- Early Bird Pricing ends November 30, 2024.
- \$250 off for repeat exhibitors if reserved by November 30, 2024.
- Standard Pricing begins December 1, 2024.

NEW! BINGO CARD

Feature your branding on the Exhibitor Bingo Card, where attendees can have exhibitor representatives sign off for a chance to enter a prize drawing.

Pricing: \$500

NON-PROFIT EXHIBIT SPACE

Increase your exposure and advance your mission through exhibiting with NANOS.

Pricing: \$750

Exhibit Space Inclusions:

- One 6'x30" table and 2 chairs per exhibit space.
- Two exhibitor staff registrations with access to the exhibit hall only.
- Company listing and 50-word company description posted in the NANOS program, if submitted by January 23, 2025.
- Company name on the NANOS meeting webpage.
- Additional exhibitor badges are available for \$300, and full meeting registrations, which include access to all events, are available for \$1,400.

IMPORTANT

EXHIBIT INFORMATION

KEY DATES

January 23, 2025

- Exhibitor Registration Deadline.
- Exhibitor Listing & Logo submission.

February 17, 2025

- Payment due in full.

Customized and bundled solutions are available.

Misrepresentation Policy:
If the exhibiting company misrepresents themselves during the application process, NANOS has the right to remove the exhibitor from the exhibit hall and deny space in the exhibit hall. If removed for misrepresentation, the exhibitor in question will not receive a refund.

NOTES

- NANOS will assign exhibit space after all applications have been received. Assignments will be made based on level of support and order in which applications were received.
- All exhibits must be set-up and show-ready by posted date/time. Dismantling of exhibits prior to posted date/time is strictly prohibited.
- This year we are providing extended exhibit hours. It is entirely up to the exhibitors how they wish to staff their exhibit space during those hours.
- Exhibitors are expected to keep their space clean. If a table is not completely cleared by 4:00 pm on Wednesday, March 19, 2025, a \$250 cleaning fee, per table, will be charged.
- By popular demand, NANOS will offer Lead Retrieval this year. Interested exhibitors can visit <https://www.tslwebreg.com/nanos25> for pricing and order information.
- All booth representatives and vendors must be registered for the NANOS 51st Annual Meeting. Exhibit hall-only badges are available for \$300 each. Full meeting registration, which includes access to all scientific content and social events, is available for \$1,400. Contact Jonah Coronis at jonah@nanosweb.org to purchase additional exhibitor registration badges.
- Shipping information will be provided closer to the event date. You are responsible for any drayage charges and for arranging delivery of your shipment to your exhibit table during set-up and from your exhibit table during teardown.
- Custom exhibitor packages are available. Reach out to Jonah Coronis at jonah@nanosweb.org to create your custom package.
- Exhibit tables will be placed in the foyer, in front of the general session room, guaranteeing a constant flow of attendees throughout the entire conference.
- For hotel related information, please contact Alyssa Presnell (JW Marriot Starr Pass Resort & Spa Senior Event Manager) - Alyssa.Presnell@marriott.com.
- You will receive an exhibitor kit as we approach the meeting dates. If you have any questions, please touch base with Jonah Coronis at jonah@nanosweb.org.
- For additional information about the NANOS 2025 annual meeting, please visit www.nanosweb.org/annualmeeting2025

EXHIBITOR TIPS

GET THE MOST OF YOUR TIME!

ESTABLISH YOUR GOALS & OBJECTIVES

What do you want to get out of the NANOS Annual Meeting? How many attendees do you want to stop by your table? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If NANOS can assist you in doing so, please let us know!

GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email.

ALWAYS BE PREPARED

NANOS members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your company will stand out from the rest!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. NANOS will do everything we can to promote the Annual Meeting – we invite you to join us in doing so.

ENGAGE IN SOCIAL MEDIA

Connect with NANOS on Facebook, X and Instagram. Remember to let your followers know where you'll be and how they can register for the meeting! #NANOS2025

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your table is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstration give people that extra reason to visit your table.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. NANOS is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers and solutions to their questions.

EXHIBITOR
DIRECTORY LISTING -
LET OUR MEMBERS
KNOW WHO YOU ARE

*Complete the exhibitor registration form, which includes collection of your high resolution company logo, exhibit contact information and 50-word description for the annual meeting program **by January 23, 2025.***

Exhibitor Rules and Regulations Consent Form

2025 ANNUAL MEETING - EXHIBITOR CONSENT FORM

The rules and regulations contained herein are intended by North American Neuro-Ophthalmology Society (NANOS) to serve the best interests of NANOS Scientific Sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors and exhibitor appointed contractors (EACs) are bound by the rules and regulations. NANOS shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of NANOS. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and NANOS Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that signing the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other NANOS issued communication. These rules and regulations may be amended or changed at any time by NANOS, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of an exhibit space upon acceptance by NANOS, assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by NANOS. Said contract will not be binding upon NANOS in the event of strikes or other circumstances beyond NANOS's control.

GENERAL CONDUCT EXHIBITORS

The purpose of NANOS's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of NANOS. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits which reflect against the character of the meeting. Presenters, exhibitors, staff, members, and other attendees at NANOS events should strive to create a professional, collegial, harassment-free environment that is welcoming to all. Meeting attendees are expected to behave in a courteous, professional, and civilized manner and to respect volunteers, Executive Office staff, convention hotel staff, and one another. Conduct that is unprofessional, offensive, or harassing is unacceptable, in both personal and electronic interactions at all NANOS events. All exhibitors agree to follow the [NANOS anti-harassment policy](#). Since NANOS does not have the resources to police conference-related events, formal or informal, NANOS cannot assume responsibility for the actions of any member or event attendee. **Exhibitors and Sponsors are not allowed to schedule any other engagements that will take multiple attendees away during the NANOS Annual Meeting Program.** All food and beverages served at functions associated with the Event must be provided, prepared, and served by Hotel, and must be consumed on Hotel premises.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the Tucson Fire Department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection of the Tucson Fire Department and their regulations shall govern.

Exhibitor Rules and Regulations Consent Form

Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the Tucson Fire Department.

CERTIFICATE OF INSURANCE

NANOS does not provide insurance for exhibitor's property. Exhibitors must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the 2025 exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic and pandemic, or other event over which NANOS has no control, then the exhibitor contract may be immediately amended by NANOS, and exhibitor hereby waives any and all claims against NANOS for damages, reimbursement, refund, or compensation. At the sole discretion of NANOS, exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by NANOS in connection with the annual meeting. NANOS shall not be financially liable in the event the annual meeting is interrupted, cancelled, moved, or rescheduled except as provided herein.

LIABILITY

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities at the JW Marriot Starr Pass Resort ("Hotel") premises and will indemnify, defend, and hold harmless NANOS, the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. NANOS and the Hotel will not be responsible or liable for any loss, damage, or claims arising out of the exhibitor's activities on the Hotel's premises.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign, or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their exhibit space.

NANOS has a strict policy that no outside events may occur during NANOS programming.

SUITCASING POLICY

Exhibitors will not actively solicit business outside of the exhibitor's paid-for display space, post signs or other advertising displays elsewhere in the facility or sponsor any event that conflicts with the conference or affiliated events. Any distribution of sales materials or business cards or the attempt to solicit business from exhibitors or show visitors by **non-exhibiting companies** is strictly prohibited; violators will be removed by security. Please report any such activity to registration staff.

MISREPRESENTATION POLICY

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to evict the exhibitor from the exhibit hall and deny space in the exhibit hall. If evicted for misrepresentation onsite, the exhibitor in question will not receive a refund.

INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold NANOS, JW Marriott Starr Pass Resort, and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the JW Marriot Starr Pass Resort and their employees and agents.

EXHIBITOR CANCELLATION POLICY

All exhibitors agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. Exhibitors also agree to abide by the cancellation clause as follows:

Cancellations are non-refundable and must be submitted in writing to Jonah Coronis with the NANOS Executive Office at jonah@nanosweb.org.

DISMANTLE/LOAD OUT

All exhibitor tables and materials must be cleared out by 4:00 pm MST on March 19, 2025. The Hotel will provide trash bins in the exhibit hall for disposing of unwanted items. It is the exhibitor’s responsibility to coordinate shipping for any items they wish to keep and to dispose of any trash or unwanted items. **If a table is not completely cleared by 4:00 pm MST on March 19, 2025, a \$250 cleaning fee, per table, will be charged.**

PAYMENT

Full Payment must accompany the application in order to reserve your table. Payment for all exhibits must be received in full by EOB **February 17, 2025**. If payment is not received by this date, NANOS reserves the right to refuse the exhibitor their table(s). Failure to complete payment does not release the contract or financial obligation of the Exhibitor.

SIGNAGE

Table signs, pop-up banners, and free-standing signs that fit your exhibit space are permitted. No signs or banners are to be affixed to the hotel’s tables or walls.

SIGNATURE

Approved and authorized by Exhibitor:

Name: (Print)	<input type="text"/>	Signature:	<input type="text"/>
Company (Print)	<input type="text"/>	Date:	<input type="text"/>

WE APPRECIATE YOUR SUPPORT

2024 TOP SPONSORS & EXHIBITORS

- Amgen
- Viridian
- Catalyst Pharmaceuticals, Inc.
- UCB
- EMD Serono
- Genentech

2024 EXHIBITORS

- Alexion (Rare Disease of AstraZeneca)
- Alexion, AstraZeneca Rare Disease, Medical
- Amgen TEPEZZA
- Amgen UPLIZNA
- Benign Essential Blepharospasm Research Foundation
- Catalyst Pharmaceuticals, Inc.
- Diagnosys LLC
- Diagnosys LLC
- Dompé
- EMD Serono Inc.
- machineMD
- Mayo Clinic Laboratories
- neuroClues
- OMIC
- Stoke Therapeutics
- Topcon Healthcare
- UCB
- Viridian Therapeutics, Inc.



SAVE THE DATE

NANOS 52ND ANNUAL MEETING

MARCH 20 - MARCH 24, 2026
BOSTON MARRIOTT COPLEY PLACE
BOSTON, MA



INTERESTED IN A CUSTOMIZED
SPONSORSHIP PACKAGE OR EXHIBITOR
OPPORTUNITY?

BUNDLED OFFERINGS ARE AVAILABLE.
EMAIL JONAH@NANOSWEB.ORG AND
WE'LL WORK OUT A SOLUTION THAT
MEETS YOUR GOALS & BUDGET.

